



To: Our Supplier Community  
Re: Introduction of new items to McLane Company

Over the past several years **McLane Company** has utilized the Global Data Synchronization Network (GDSN) as an initiative to enable our suppliers to quickly and efficiently exchange accurate, standards-compliant item information. Due to the benefits we have seen from this program we are introducing the **1SYNC Product Introduction** solution on **February 24, 2010** as an electronic method to introduce new items to McLane.

The Product Introduction solution is a secure, web-based, industry platform that facilitates standardized supplier and distributor collaboration on the new item setup process. McLane Company has chosen to use this solution in order to eliminate manual new item setup forms and fact sheets. We will be leveraging existing data sync processes, simplifying the item setup process by selecting the GTIN to setup then entering five additional attributes, then submitting to New Item Setup. This increases visibility for both us and the suppliers on the setup of new items, and increases the speed to shelf for new items.

We will be asking our current data synchronization partners to **begin using the Product Introduction solution on March 8, 2010**. Please understand that without the Product Introduction solution you will no longer be able to add items. Further details on training and how to begin this process will be forthcoming shortly.

Please direct any questions to 1SYNC at +1 866.280.4013, Option 1 as well as review the McLane landing page at <http://www.1sync.org/mclane.html>.

Regards,

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McLane Company