



Steps for Synchronizing GDSN Data with Wakefern Foods



- 1. Review documentation on the Wakefern website:**
http://www.shoprite.com/cnt/Wakefern/WFC_GlobalDataSynchronization.html
 - Data Synchronization Process.pdf
 - Wakefern Data Sync Trading Partner Information Sheet.pdf
- 2. Provide your company information – complete the Data Synchronization Vendor Fact Sheet and return it to datasync@wakefern.com**
- 3. Cleanse your data and load all items to your data pool**
 - Register your items in the GS1 Global Registry
- 4. Wakefern will send a subscription (CIS) based on your GLN and GPC:**
 - Publish to the Wakefern GLN **0341190000006** a limited number of items (5 - 10) as an Initial Load
 - If your data is validated and accepted, complete the Initial Load for the remaining items



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5. **Manage the Confirmation (CIC) Responses from Wakefern**
 - Initial Load and Changes
 - Review: Item data has been received and data discrepancy identified
 - Challenged: Wakefern may audit and challenge data elements, sending via email specific information regarding a discrepancy. It is expected that the item be reviewed and where appropriate, corrections published.
 - Synchronized: Item has been successfully updated in the Wakefern database
 - Reject: UPC not found or pack mismatch
 - New Item
 - Accept: New Item has been received at Wakefern, but no business decision has been made on the item
 - Review: Sales person has supplemented GDSN data in the Wakefern New Item Portal, pending buyer approval
 - Synchronized: New Item has been added to the Wakefern database
 - Reject: New Item has been rejected
6. **Send ongoing item change notifications through your data pool**