

Dear Walmart Supplier:

In 2008 Walmart implemented the Global Data Synchronization Network (GDSN). GDSN uses global industry standards to provide suppliers the ability to exchange item data electronically for item creation and maintenance.

Walmart relies on the accurate, standardized data received through GDSN for existing and new items. GDSN benefits to Walmart and our suppliers include:

- Increased speed-to-shelf for new products
- Improved purchase order accuracy
- Optimal transportation and logistics
- GRS preparation (Global Replenishment System)

Because of these benefits, Walmart requires that all of our suppliers will:

- Select a data provider and provide Walmart with a GLN number by **January 31, 2010**.
- Complete initial load of accurate product data by **March 1, 2010**.
- Begin creating new items through GDSN, **immediately**.

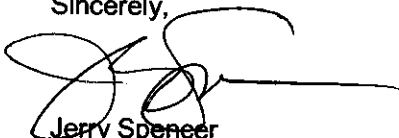
Additionally, Walmart must receive 100% accurate and consistent product data (i.e. item dimensions, weights). A scorecard to monitor data accuracy will be implemented soon.

If you are not yet synchronizing your data with Walmart via GDSN, please begin to do so immediately. Recommended next steps for GDSN implementation include:

1. **Visit the Data Synchronization Link located on Retail Link for detailed information:**
Retail Link → Site Map → Data Synchronization
2. **Attend the pre-recorded webinar for beginners**
<https://www.livemeeting.com/lrs/1100006351/Registration.aspx?pageName=z9gs7np279g62w1z>
3. **Get started with Data Synchronization:** Choose a Certified Data Pool Provider. A complete list of certified data pool providers is available at <http://gs1.org/gdsn>
4. **Ensure your data is accurate:** Follow the GS1 Package Measurement Standards and GTIN Allocation Rules http://1sync.org/data_accuracy.html
5. **Customer support:**
Wal-Mart Customer Support Hotline- 1-866-280-4013 or
Email-Customersupport@1sync.org

Once again, we would like to thank you for your support and attention in regard to this very important Wal-Mart initiative.

Sincerely,



Jerry Speneer
Vice President of Replenishment
Wal-Mart Stores Inc.