

How to Choose Your Data Pool?

Retailers need accurate, standards-based data to keep their businesses flowing seamlessly. Retailers such as Lowes and The Home Depot expect to receive your item data via a GDSN-certified Data Pool. They have stated their desire to eliminate inefficient paper processes that exist today and have indicated that they will only receive new item product data electronically via the GDSN in the future. If they don't receive the item data via the GDSN, their buyers, and merchandisers will be calling your management to ask why.

Choose a GDSN-certified Data Pool that has the following:

- Proven Experience
- Proven implementation capability
- Supports Global Standards
- Adopts the “one to many” model
- Quick and Successful Implementation
- Provides multiple data synchronization adoption and onboarding solutions
- 24 hour's customer support
- Knowledgeable in Standards
- Provides on going education and discussion forums
- Capable of representing you in the development of the standards within the global community
- Capable of synchronizing data globally

How does 1SYNC compare to the above indicators:

- Proven Experience
 - 1SYNC has over 30 years of experience in data synchronization and the standards arena
 - 1SYNC is the leading implementer of supply chain data synchronization and has the most synchronization activity in the GDSN. View the GDSN report here http://www.gs1.org/docs/gdsn/gdsn_dp_activity.pdf
- Proven implementation capability
 - 1SYNC has over 2.7 million items successfully synchronized between suppliers and retailers, which is an overwhelming 87% of item synchronized in the GDSN to date
- Support Global Standards
 - 1SYNC is a subsidiary of GS1 US™, a not-for-profit organization dedicated to the adoption and implementation of standards-based, global supply chain solutions. GS1 US operates in over 25 sectors and industries ranging from fast moving consumer goods to healthcare, transportation, defense, and aerospace. Our organization is the standards organization that developed the U.P.C. bar code.
 - 1SYNC is currently active on 19 standards committees that work collaboratively to create global standards for the GDSN
 - 1SYNC led the creation of the Hardlines Standard on data synchronization and has provided effective solutions for the CPG, Office Supply, and Entertainment sectors among others
- Adopts the 'one to many' model
 - 1SYNC adopts and strongly advocates the 'one to many model.' Trading partners utilizing the 1SYNC Data Pool solution can synchronize their data to any trading partner registered in the GDSN today.

- Quick and Successful Implementation
 - 1SYNC has successfully enabled suppliers to begin their data synchronization process and complete publishing their data with their retailers within days. We have successfully synchronized more data between retailers and suppliers than any other Data Pool.
 - 1SYNC offers the best expertise and support for implementation in house
 - 1SYNC's implementation staff can design a program tailored to your needs.
 - Some of our implementation services include:
 - Project Planning
 - Data Analysis
 - Best Practices
 - Technical Services
 - Technical Certification
 - Beta Testing
 - Internal Training & Education
 - Custom Documentation Creation
- Provides multiple onboarding solutions
 - Customers using the 1SYNC Data Pool solution have multiple options to onboard their data. Some of these options include:
 - Manual options such as Online User Interface or GUI, spreadsheet load tool
 - Machine-to-Machine option – XML
 - 1SYNC offers two implementation options, they are:
 - *1SYNC Onboard Support Program*
 - Customers receive complete technical assistance to help them prepare and synchronize their product and company data.
 - This full data synchronization solution includes training, preparation, testing, and assistance, ensuring quick implementation driven by 1SYNC support staff.
 - Assures that your data will be formatted and prepared properly so your company can begin complying with your trading partners' requirements and GS1 system standards.
 - *1SYNC Certified Solution Partner*
 - Certified Solution Partners provide products and/or services to assist your organization in achieving successful data synchronization implementation with 1SYNC.
 - All Certified Solution Partners have been certified by 1SYNC to onboard to the 1SYNC Data Pool solution.
- 24 Hour Customer Support
 - 1SYNC provides its customers a responsive 24-hour technical help desk and customer support service, they can be reached at +1 866.280.4013, Option 2
- Knowledgeable in Standards
 - 1SYNC invests heavily to ensure that it is the forefront of all industry forums and standards committees
 - We are an active member of 19 standards committees that work collaboratively to create global standards for the GDSN
 - 1SYNC provides regular Package Measurement and Data dimensioning services to its customers
- Provides on going education and discussion forums
 - 1SYNC offers its customers regular on going educational web seminars. Some of the training that we provide includes:
 - 1SYNC Education Series
 - The 1SYNC Education Series allows 1SYNC customers to receive high-quality, comprehensive training and education from experts in the field of

- data synchronization – either face-to-face or delivered directly to a workstation.
- Data Sync Express Workshop
The Data Sync Express workshop is a “getting started” course introducing the concepts of data synchronization designed for a supply-side customer.
 - On-Demand Training
1SYNC customers can take advantage of our pre-recorded On-Demand Training modules, which are available for download through the 1SYNC Solution Center
 - Custom Classroom Training
1SYNC’s education team can work with you to identify your objectives and develop a customized training class to achieve those objectives. To schedule your custom training session, contact us at customerservice@1sync.org
 - 1SYNC Solution Center
 - A central repository for all 1SYNC reference materials and training material that is exclusively available for 1SYNC customers
 - Monthly Business Calls
 - These calls are designed to update our customers on the latest developments in the industry and also makes an excellent forum for discussions and question and answers
 - Capable of representing you in the development of the standards within the global community
 - 1SYNC is an active participant in the Hardlines Extended Attributes Initiative (HEAI) and represents our hardlines suppliers to standardize retailer specific selling and marketing attributes in the Hardlines sector
 - On this project 1SYNC is working with leading industry not-for-profit organizations, supplier, and retailer communities. Some of the participating retailers in this initiative include Lowe's, The Home Depot, Best Buy, and Wal-Mart. Several Data Pools have also joined this effort.
 - Capable of synchronizing data globally
 - Trading partners can synchronize data in over 25 countries with the 1SYNC Data Pool Solution